

WORCESTER HISTORICAL MUSEUM

30 Elm Street
Worcester, Massachusetts

ARCHIVES

Royal Worcester Corset Co.
Advertisement

2000.14

Processed by William F. Carroll, C.A.
March 2000

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Collection Information

Abstract : The collection is comprised of a 1917 advertisement for Royal Worcester Corsets, product of Royal Worcester Corset Co., one of the nation's leading manufacturers of corsets and related goods.

Finding Aid : Finding Aid in print form is available in the Repository.

Preferred Citation : Worcester Historical Museum, Worcester, Massachusetts.

Provenance : Gift of Marshall Katzen, Worcester, mass., March 2000.

MARC Access : Collection is cataloged in MARC under the following subject headings (lcs, aat, tgm, gmgcp)

Royal Worcester Corset Co. (Worcester, Mass.)
Corset industry – Massachusetts – Worcester.
Corsets – Massachusetts – Worcester.
Advertising – Corset industry.

Ladies Home Journal.

Historical/Biographical Notes

The Royal Worcester Corset Company was established in Worcester in 1861 by David Hale Fanning. Originally the company manufactured hoop skirts in a small establishment in downtown Worcester, but branched out into corset making and related industry during the last third of the 19th century, and became one of the leading corset manufacturers in the United States. In 1949, the company name was changed to Royal Worcester, Inc. The company dissolved in 1950.

Scope and Content

The collection is comprised of a single advertisement for Royal Worcester Corsets that appeared in *Ladies Home Journal*, September 1917.

Series Description

Single series: Advertisements.

Royal Worcester Corset Co. Advertisement
2000.14
Series 1, Advertisements

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1		2000.14.1.1	Royal Worcester Corset advertisement : halftone photomechanical print with text, 11 x 16 in. / Ladies Home Journal, September, 1917.
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