

WORCESTER HISTORICAL MUSEUM

30 Elm Street
Worcester, Massachusetts

ARCHIVES

Carlson Home
Collection

2001.09

Processed by William F. Carroll, C.A.
February 2001

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Collection Information

Abstract : Documentation relating to winning a Master Home Builders model home from the

Worcester Home Building & Foods Exposition by Mrs. Evelyn R. Carlson in October 1941.

Finding Aid : Finding Aid in print form is available in the Repository.

Preferred Citation : Worcester Historical Museum, Worcester, Massachusetts.

Provenance : Gift of Peter Beckwith, Manchester, Conn., Feb. 2001.

MARC Access : Collection is cataloged in MARC under the following subject headings (lcsh, aat, tgm, gmgcp)

Carlson, Evelyn R.

Carlson family – Photographs.

Model houses – Massachusetts – Worcester.

Awards – Massachusetts – Worcester.

Worcester Home Building and Food Exposition (Worcester, Mass.) – 1941 – Awards.

Deeds – Massachusetts – Worcester.

Tax returns – Massachusetts.

Historical/Biographical Notes

A Master Home Builders model home at 4 Pine Tree Drive, Worcester, was won by Mrs. Evelyn R. Carlson of Worcester on October 25, 1941 at the Worcester Home Building and Foods Exposition, held in the Worcester Memorial Auditorium. The winning ticket was drawn by the

Mayor, William Bennett. The home was open to public inspection during September and October 1941, prior to the opening of the Exposition, and drew more than 5000 visitors the first day. Following granting of the prize, Mrs. Carlson, her husband Sven, and son Rodney moved into the house.

Scope and Content

The collection comprises documentation of the award of the home to Mrs. Carlson, clippings relating to the home, and advertising and public relations material relating to gas heating in the home, 1941. Also included are photographs of the Carlson family at the home, deeds to the property, and tax return information relating to the Carlson family for the years 1937 and 1938.

Series Description

Series 1: Publicity/Public Relations. Includes letter announcing winner of home, clippings relating to model home, and brochure relating to gas heat in the home. (3 items)

Series 2: Photographs. (2 items)

Series 3: Deeds. Includes early warranty deeds to property. (5 items)

Series 4: Tax Documents. Federal and state tax returns filed by Carlson family. (4 items)

Carlson Home Collection
2001.09
Series 1, Publicity/Public Relations

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1	1	2001.09.1.1	Letter, to Mrs. Evelyn R. Carlson from Frank

Dubinsky, Director, Worcester Home Building & Foods Exposition, [et al.], notifying Mrs. Carlson that she won the model home / October 26, 1941.

- | | | | |
|---|---|-------------|--|
| 1 | 1 | 2001.09.1.2 | Worcester model home attracts 5242 visitors : Worcester (Mass.) Evening Gazette / September 29, 1941. aqp |
| 1 | 1 | 2001.09.1.3 | Advertisement brochure relating to <i>Janitrol</i> gas heating system in model home, with cost estimates of annual operation and warranty / Worcester Gas Light Company, August 1, 1941. |

Carlson Home Collection
2001.09
Series 2, Photographs

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1	2	2001.09.2.1	Sven Carlson, Evelyn Carlson, Rodney Carlson at door of new home : 6x9 in. / ca. 1941.
1	2	2001.09.2.2	Evelyn Carlson, Sven Carlson, Rodney Carlson and new home : 6x9 in. / ca. 1941.

Carlson Home Collection
2001.09
Series 3, Deeds

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1	3	2001.09.3.1	Warranty deed of land and buildings on Birch Street to Cesarie Brouillette, from Charles S. and Josie C. Walcott, Worcester, Mass., June 2, 1905.
1	3	2001.09.3.2	Warranty deed of land and buildings on Birch Street to Theodore and Mary V. Pariseau, from Cesarie Brouillette, Worcester, Mass., August 27, 1915.
1	3	2001.09.3.3	Property description of lot on which model home was erected / n.d.
1	3	2001.09.3.4a-b	Quitclaim deed of land and buildings on Pine Tree Drive, Worcester (model home and lot), unsigned. (2 copies)

Carlson Home Collection
2001.09
Series 4, Tax Documents

<u>Box #</u>	<u>Folder #</u>	<u>Accession #</u>	<u>Description</u>
1	4	2001.09.4.1	Commonwealth of Massachusetts income tax return for Sven H. Carlson / February 24, 1937. Includes instruction sheet.
1	4	2001.09.4.2	Commonwealth of Massachusetts income tax return for Sven H. Carlson / January 10, 1938. Includes instruction sheet.
1	4	2001.09.4.3-.4	Instruction sheet and important notice for Massachusetts income tax forms for 1939. (2 items)